

Family Day Care Association of WA Strategic Plan 2019-2024



OUR VISION

Recognition of family day care as a leading form of professional early childhood education and care

OUR PURPOSE

To achieve the best outcomes for children and family day care services in WA through effective advocacy, professional support and sharing of knowledge

OUR VALUES

*Collaboration
Respect
Empowerment
Integrity
Effectiveness*

Peak Body Status

To build FDCWA's reputation as an effective, respected and knowledgeable association.

OUTCOMES

- » Effective communication and marketing for family day care and FDCWA
- » Proactive participation in the education and care community.
- » Research opportunities supported to benefit the FDCWA community
- » Cooperative relationships built with key stakeholders
- » Implementation of a collaborative approach to Member participation and support

MEASURES

- » Representation at relevant sector meetings and Advisory Groups to advocate for the benefit of the FDC community in WA (number of meetings per annum)
- » Degree to which FDCWA becomes a primary point of contact for Ministers, Government agencies, media and public on matters related to family day care (number and nature of contacts/ correspondence initiated from those stakeholders)
- » Member and stakeholder satisfaction with FDCWA as measured in annual survey

Partnerships

To establish and maintain ongoing partnership with key stakeholders.

OUTCOMES

- » Increased support provided on behalf of FDCWA members
- » Development and maintenance of memberships to: Family Day Care Australia, Early Childhood Australia, WA Council of Social Service
- » Relationships built and/or maintained with:
 - Australian Children's Education & Care Quality Authority
 - Australian Government Department of Education
 - WA Department of Communities (Education and Care Regulatory Unit)
 - Inclusion and Professional Support Program
 - Outside School Hours Care WA
 - WACOSS Children's Policy Advisory Committee
 - WA Department of Health
 - WA Local Government Association

MEASURES

- » Increase in involvement in collaborative opportunities

Organisational Development

To maintain an active membership and ensure ongoing financial viability of FDCWA.

OUTCOMES

- » Development of an annual budget, including forward projections for income and expenditure
- » Retention of existing Members and attraction of new Members
- » Identification of potential projects suitable for grant funding
- » Review of association rules
- » Review and update of advice to services on FDCWA website
- » Effective marketing of family day care and FDCWA, supported by an FDCWA Sub-Committee
- » Support for the provision of professional development opportunities

MEASURES

- » Number of professional development opportunities supported annually
- » Improved profile for family day care and FDCWA
- » Numbers of new Members and retention of existing Members